

Amplifying Your Mission with Practical AI: A Hands-On Workshop

Focus Group



Purposeful AI for Mission-Driven Enterprises



AlignIQ empowers purpose-driven organizations to amplify impact through responsible AI.

We serve nonprofits, benefit corps, and social enterprises with learning experiences that:

- Reduce administrative burden through practical implementation
- Build AI literacy while preserving core values
- Provide ethical frameworks aligned with your mission

Agenda

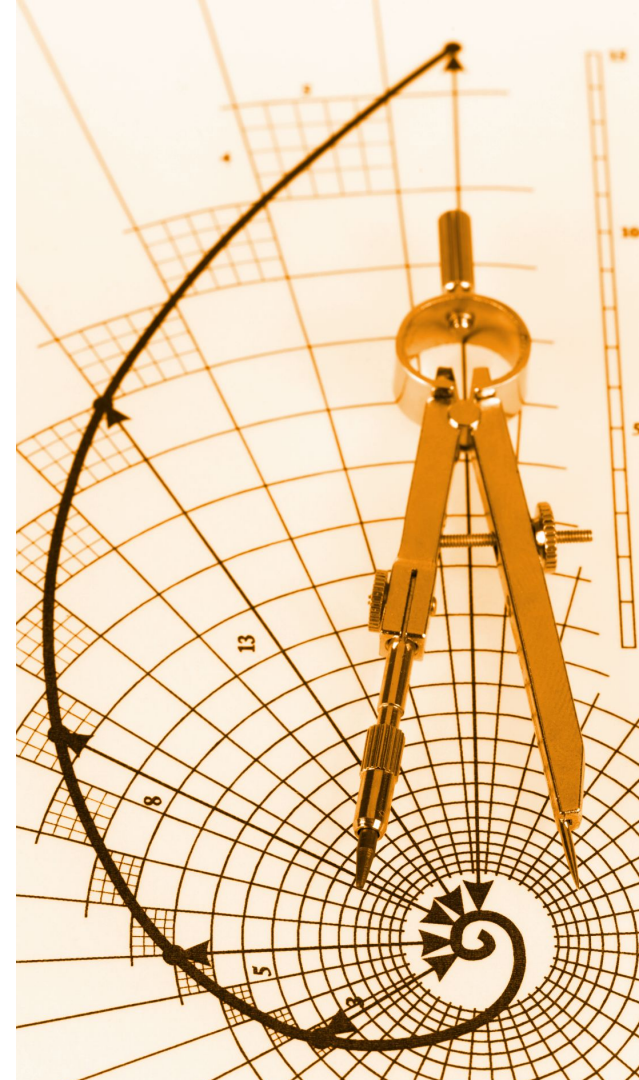
Objectives

Kickoff Activity

Sections:

- ❑ The Times Are Changing
- ❑ Risks, Mitigations, and Opportunities
- ❑ Developing AI Fluency

Closing Activity and Q&A

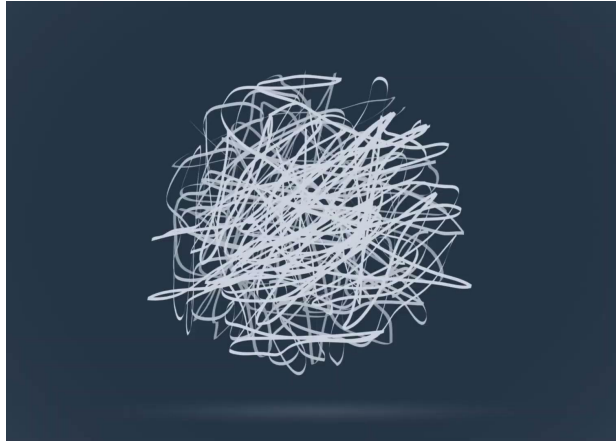


Goals, Outcomes, Objectives

1. Increase your AI confidence to be able to say, “I can handle this.”
2. Learn one valuable, personally useful thing about GenAI to try.
3. Recognize how AI skills can enhance your team’s impact.
4. Walk away with a **clear next step** for using AI in your team’s work.

Anonymous Poll

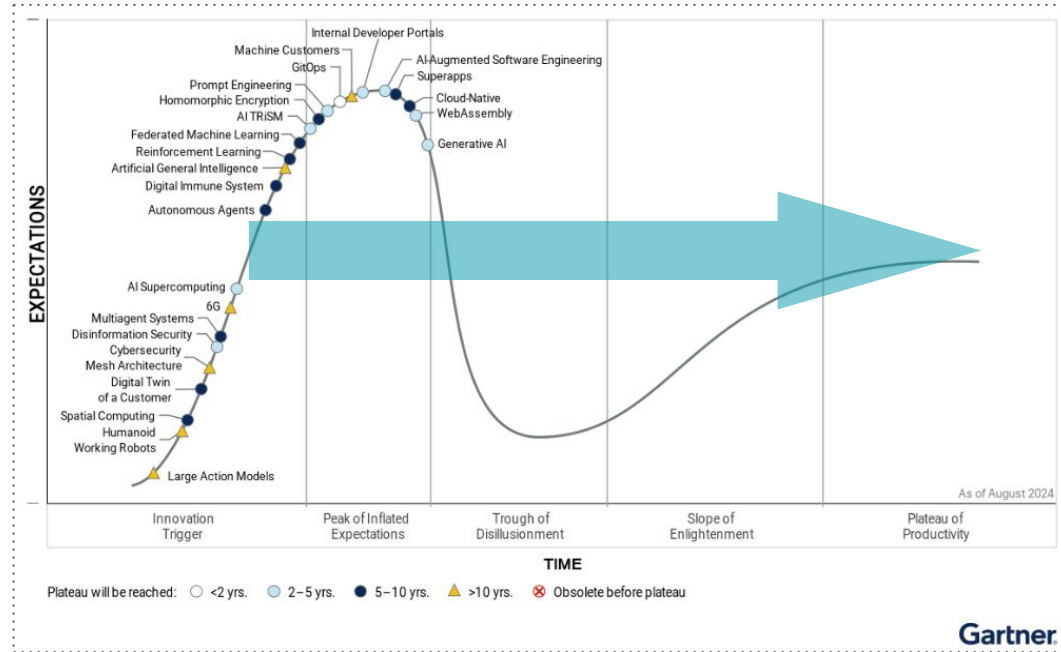
What work challenge frustrates you the most right now?



Moving Past Hype to Productivity

AI investment **up 8x**
from 2021

Major AI
announcements
weekly



Leadership challenges that need solutions:

Implementation

- **Time** and cost of effective implementation
- **Safe**, ethical AI practices and governance
- **Team upskilling** and change management

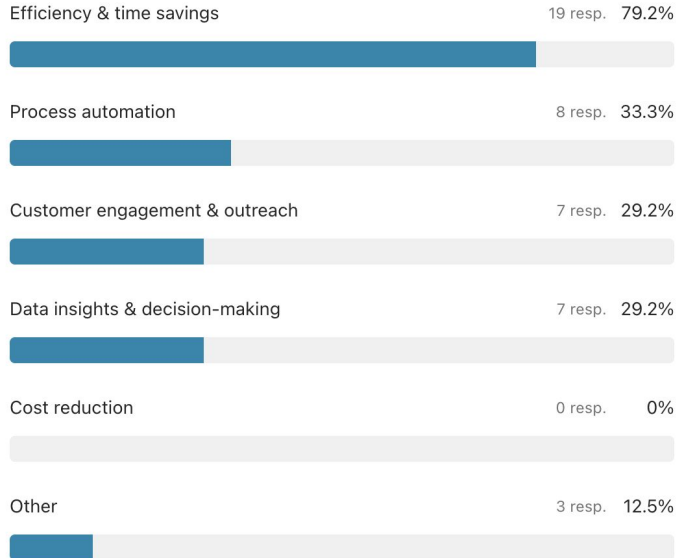
Strategic Impact

- **Opportunity cost** of delayed adoption
- Building **sustainable** mission impact
- Aligning AI initiatives with **mission**

Demo: Mission-Driven Use Case Based on Survey

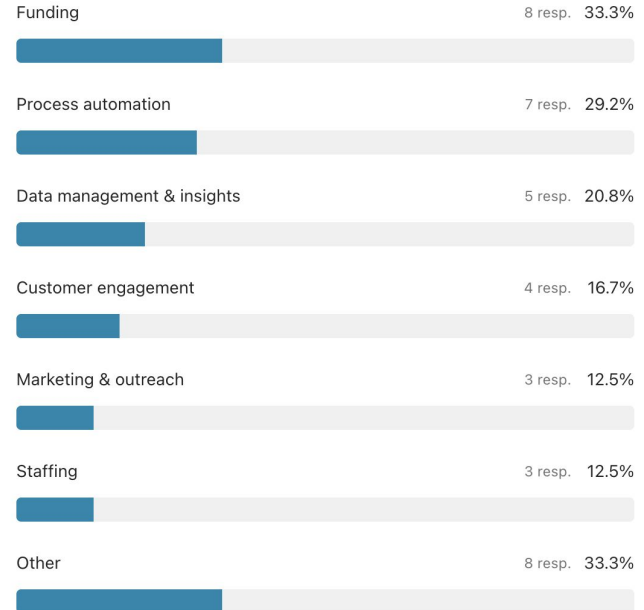
✓ 9 What aspects of AI in the workplace interest you the most?

24 out of 24 people answered this question (with multiple choice)



✓ 10 What are the biggest challenges your organization currently faces? (Select up to 2)




24 out of 24 people answered this question (with multiple choice)



The Imagination Age Has Begun

"A way to think about transitioning from the Industrial Era, as much as transitioning into the Intelligence Era." - [Rita J. King](#)

Increased emphasis on "what could exist" skills:

- Applied imagination 
- Interpersonal skills 
- Lifelong exploration 

We are not at the end of AI's transformation of work, we are at the beginning.

Purpose becomes more central to work

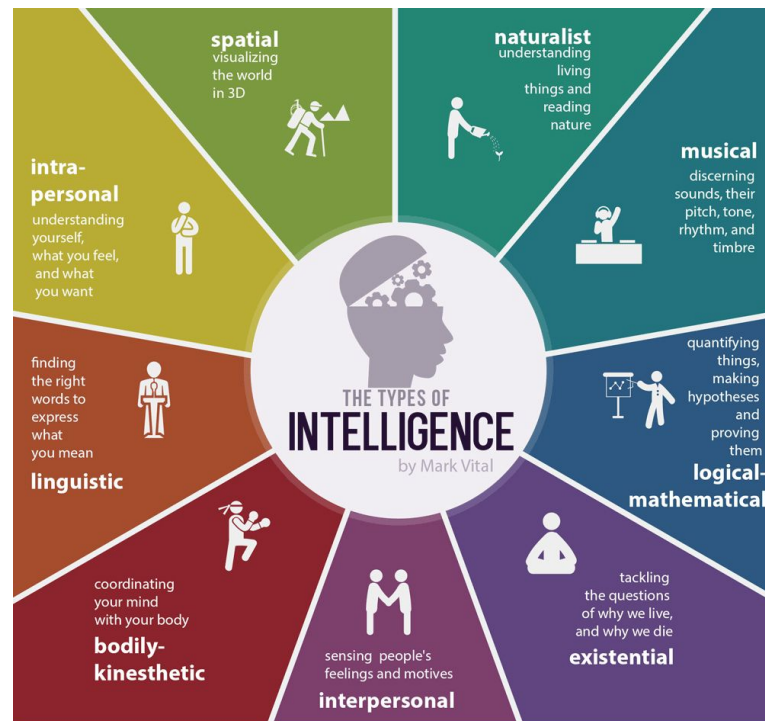
Multiple Intelligences

AI excels at 4 types: **linguistic**, **visual-spatial**, **musical**, and **logical-mathematical**.

Poll: Consider your organization's mission - which types of intelligence are most crucial for delivering on your purpose?

Image source: <https://www.uthsc.edu/tlc/intelligence-theory.php>

Idea source: [How to future-proof your career in the age of AI](#)



GenAI Risks and Mitigations to Opportunities

Risks

- Privacy
- Bias
- Hallucinations
- Concentration of know-how
- Opportunity cost of waiting
- Long-term

Mitigations to Opportunities

- AI guardrails and policy
- Team training
- Experimentation
- Processes to learn and share
- Leadership training and action
- Human-1st

Quick-Start AI Roadmap Exercise

Let's chart your organization's AI journey together

How This Works (5 minutes)

1. Access the worksheet: [Download to Computer](#) or [Google Docs](#)
2. Follow the three-step roadmap to assess, identify, and plan an AI experiment.
3. Spend about 90 seconds per step—quick ideas, not perfection!
4. *(Optional Self-Reflection)*: Jot down one key takeaway or AI idea your team could try.

Remember:

- There are no wrong answers.
- This exercise is a starting point for exploration.
- Take the worksheet home to expand on your ideas.



Your AI Leadership Journey Starts Here

AI leadership isn't about having all the answers. It's about guiding your team forward.

Want to help your team master AI and drive impact?

- **Start Where You Are** → Build confidence through hands-on learning. Take small steps.
- **Align AI with Your Mission** → Ensure AI supports strategic goals with expert guidance.
- **Leverage Expert Support** → AlignIQ offers [AI workshops, leadership training & playbooks](#).
- **Lead Purpose-Driven AI Adoption** → [Connect with us](#) to explore AI for social impact.



